

# CareerFest

## 2018 Registration Form



2040 Walden Avenue • 9 a.m. to 3 p.m.

**Tuesday, Feb. 13, 2018**

**Tuesday, May 22, 2018**

**Tuesday, Sept. 18, 2018**

**Deadline one week prior**

The company named below fully understands that upon acceptance from The Buffalo News, this form shall become a binding and legal contract for the dates indicated below. The authorizing signature commits this company to become an Exhibitor to all dates selected below. Cancellation or failure to participate at any or all of the events committed to will not release financial responsibility. In addition, the Exhibitor approves and releases consent to The Buffalo News to use all photos in advertising promotions taken during the events.

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_ (PLEASE PRINT)  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

What position(s) will you be recruiting for? \_\_\_\_\_

Please select date(s) this registration commitment is for:  Tuesday, Feb. 13  Tuesday, May 22  Tuesday, Sept. 18

\*\*If you register for all events NOW you will receive prime booth location and free full-color on your display advertisement.

Each event is more than a \$2,500 value. See reverse side for package details.  
 Please select package:

<input type="checkbox"/> Package 1 (\$1,499 net) Career Fest & Resume Search	<input type="checkbox"/> Package 2 (\$999 net) Career Fest Only	<input type="checkbox"/> Package 3 (\$635 net) Two Week Resume Search Only if unable to attend Career Fest
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Do you require electricity for your exhibitors' booth?  Yes  No

Note: Extension cords not provided. Each booth includes one 6-foot or 8-foot table. If you require an additional table, please inform us.

Package includes lunch and beverages for two people. Additional meal packages can be purchased for \$25 per person. Payment required seven (7) days before each Career Fest.

Please add \_\_\_\_\_ lunches at \$25 each = \$ \_\_\_\_\_.  
 Food and beverage tickets will be issued on the day of the event(s).

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Authorizing Signature \_\_\_\_\_  
 The authorizing signature has read the above agreement and recognizes and accepts obligations.

**For questions please call:**  
**Colleen DiPofi**  
**Career Fest Coordinator**  
**Phone: (716) 849-4061 • Fax: (716) 849-4042**  
**E-mail: Cdipofi@buffnews.com**

**To ensure proper credit, please  
 make checks payable to:  
 The Buffalo News**

**Address envelopes to:  
 ATTN: Colleen Dipofi, The Buffalo News,  
 One News Plaza, P.O. Box 100,  
 Buffalo, N.Y. 14240**

Sales Rep. \_\_\_\_\_

Account # \_\_\_\_\_



# CareerFest

Are you looking for quality individuals? Turn to the local expert...  
**BuffaloJobFinder.com's Career Fest** — a recruiting event designed to attract  
 qualified candidates for your business.  
 (See reverse for this year's dates.)

### Advertising Campaign

Highly visible display advertisements will appear weekly on the front cover of Sunday's BuffaloJobFinder.com section in color, as well as prominent display advertisements inserted frequently in other sections of the newspaper prior to the event.

In addition, daily in-column advertisements will appear throughout the Classified section, building exposure and increasing attendance for the Career Fest. Upon registering, your company is immediately included in all promotions.

### Internet Marketing

The Career Fest website (BuffaloJobFinder.com) has a direct link on the home page of BuffaloNews.com — Western New York's Top Local website! In an average month, about 2 million unique visitors visit that website, representing about 10 million page views.

Source: 2014 Scarborough Research Buffalo, NY survey, Release 1; Buffalo/Niagara Falls CBSA (Erie and Niagara counties). Adults 18+; Sunday print average issue plus online past 7 days; Sunday print 4-issue cume plus online past 30 days.

### Package includes:

#### Booth specifications:

- 8' x 8' or 10' x 8' booth space (at the discretion of The Buffalo News, based on participation)
- 6' or 8' skirted table
- Company banner
- Lunch and beverages for two

#### Advertising & Promotion

- Company name listed in Career Fest promotions.
- Company listing on the Career Fest promotional page located at BuffaloJobFinder.com/careerfest.
- 2 col. x 2" promotional block appearing in the BuffaloJobFinder publication on the Sunday preceding Career Fest and the Tuesday of the event.

#### PACKAGE 1 Career Fest plus Resume Search \$1,499 net

Includes above advertising and promotion, plus two weeks National Power Resume Search on Monster.com/BuffaloJobFinder.com.

#### PACKAGE 2 Career Fest Only \$999 net

Includes above advertising and promotion.

#### PACKAGE 3 National Power Resume Search Only \$635 net

Unable to participate in the Career Fest? Research candidates yourself for two weeks on Monster.com/BuffaloJobFinder.com.

Deadline one week prior.

## Bring quality applicants to your door

*"A strong turnout of enthusiastic and qualified job applicants made the Buffalo News Career Fest one of the best job fairs I have attended in quite some time. We screened and interviewed ten candidates, three of which were hired on full time. The meeting facility was professional and organized. This was a worthwhile investment! Our company will definitely be attending future events."*

#### Corlene Orffeo

Regional Manager Human Resources  
 Arbor Commercial Mortgage, LLC

#### For more information contact:

Employment Team  
 (716) 856-5555  
 Employment@buffnews.com



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